Georgia State Physical Activity & Nutrition (G-SPAN)

Funding Opportunity

Q&A Webinars held:

June 20, 2025

June 24, 2025

June 27, 2025

Fast Facts & Quick Access

- **Applications are due by 11:59 PM ET on Wednesday, July 23, 2025.**

- **Max request:** $2,499

- [Access the Request For Proposals here](#)

- [Access the online application here](#)

- Need support writing and/or submitting your application?

  - Contact G-SPAN at gspanatghpc@gsu.edu

What is G-SPAN?

The **Georgia State Physical Activity & Nutrition Initiative** (G-SPAN) initiative is a 5-year cooperative agreement funded by the Centers for Disease Control & Prevention.

G-SPAN Goal:

Promote healthy eating and physical activity and prevent chronic disease in Georgia.
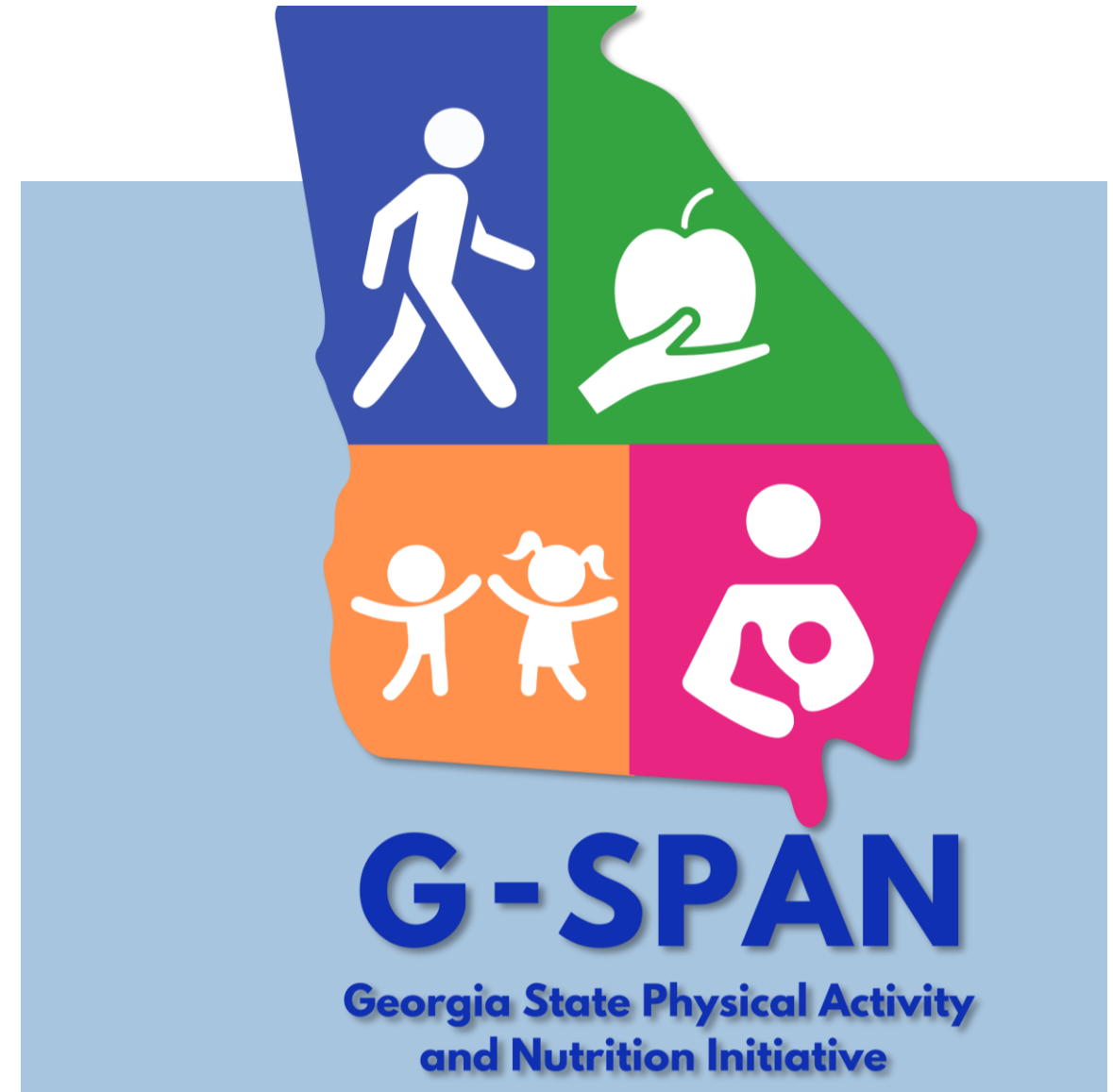
G-SPAN Funding for PSE Change

Funding* will support new or existing **policy, systems, and environmental (PSE) change** across _one_ of the 4 G-SPAN priorities:

1. Physical Activity
2. Nutrition
3. Breastfeeding
4. Early Care and Education (ECE)

Maximum request is $2,499 per awardee; one application per organization

What is policy, systems, and environmental (PSE) change?

What is policy, systems, and environmental (PSE) change?

Policy:

"Policies take several forms such as laws, ordinances, regulations, and rules. They can be formal or informal." G-SPAN's definition includes "BIG P" policies like state and local laws, as well as "small p" policies like organizational policies and procedures.

- **Example:** a workplace that adopts supportive breastfeeding policies.

What is policy, systems, and environmental (PSE) change?

Systems:

"Systems interventions are changes that impact all areas of an organization, institution, or community—not just policies."

- **Example:** adoption of vending guidelines in a health system to encourage employees and patients to select heathier snack options.

Source: Supplemental Nutrition Assistance Program

What is policy, systems, and environmental (PSE) change?

Environment:

"Environmental interventions involve changes to the economic, social, or physical environment."

- **Examples:**
  - Building raised garden beds at an early care center
  - Installing signs promoting the use of community walking trails

Source: Supplemental Nutrition Assistance Program

What can the funds be used for?

The G-SPAN funding opportunity can be used to support new or existing policy, systems, and environmental changes on **one** of G-SPAN's 4 priority issues: physical activity, nutrition, ECE, and breastfeeding.

Applicants should only apply for funding in one priority area.
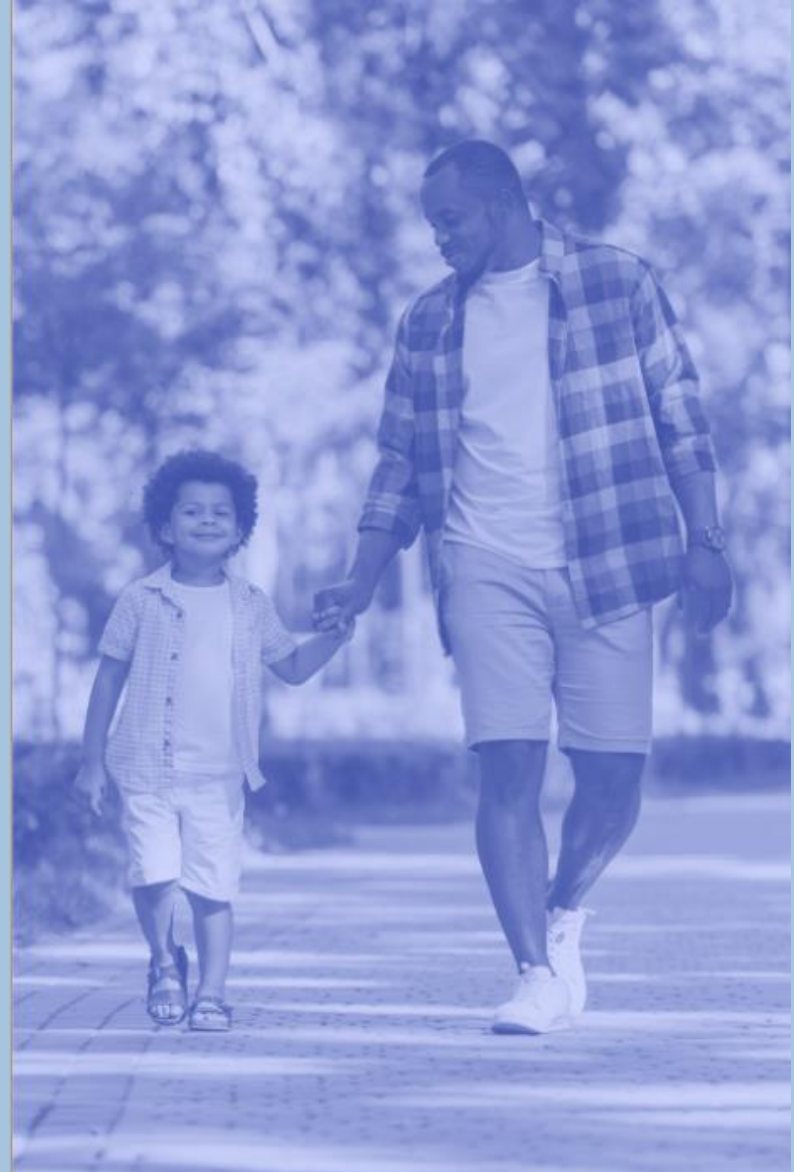
Physical Activity

Build the capacity of local communities in Georgia to identify and secure resources for promoting healthy community design.

PA applicants can choose one of two funding options

Physical Activity – Option 1

- Co-design and co-facilitate a community design for physical activity (CD4PA) capacity building event in your community with the G-SPAN team.

Physical Activity – Option 2

- Support for a team of up to 4 participants to attend a conference, workshop, or other skill building event that increases attendees' capacity to support healthy community design.
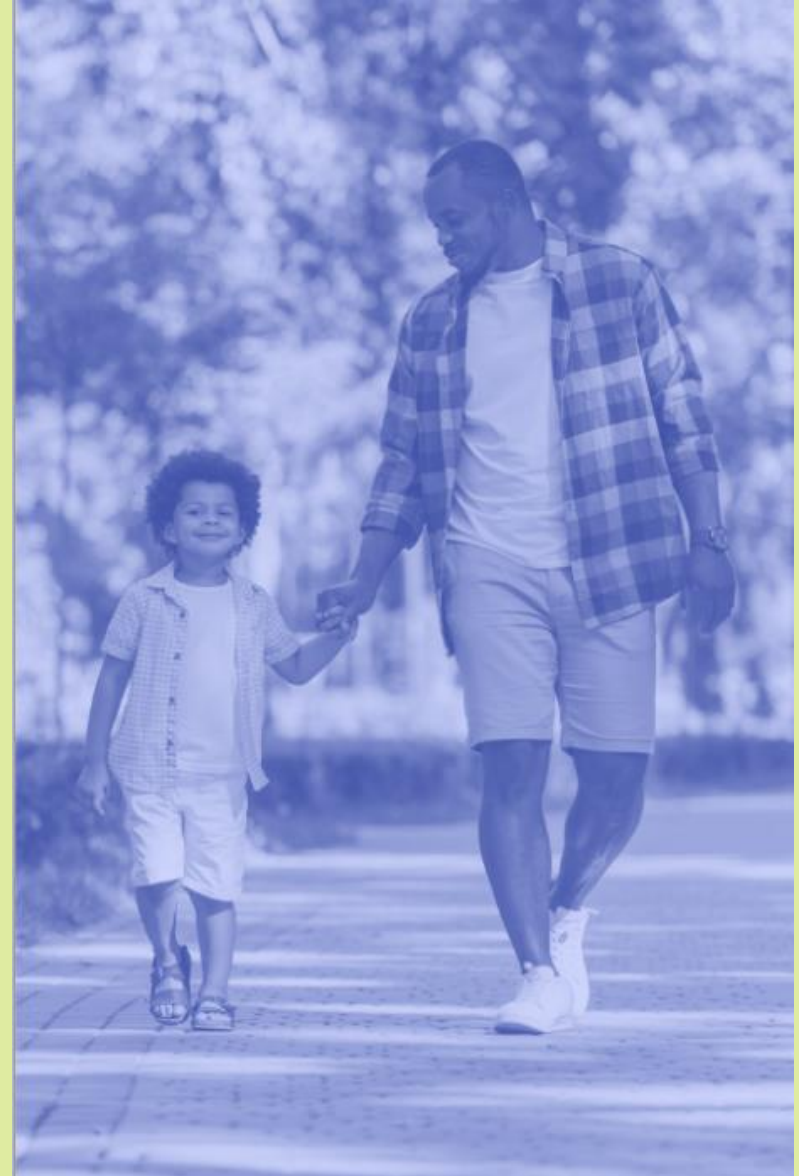
Nutrition

Healthy eating patterns help people live longer, strengthen their immune systems, and have fewer chronic diseases.

Nutrition

Funding for nutrition opportunities can be used for marketing, communications, and supplies for:

1. Organizations interested in expanding or enhancing food service or healthy eating guidelines.
2. Local farmers markets and farm stands interested in developing or expanding a fruit and vegetable incentive program or produce prescription program.

Examples of eligible supplies include, but are not limited to:

- Electronic benefits transfer (EBT) equipment,
- Promotional materials for a marketing campaign,
- Printer/copying machines for print media campaigns.

Early Care and Education (ECE)

Activities to support healthy behaviors, healthy growth, and development in ECE settings include:

- *Increasing access to healthy foods,*

- *Breastfeeding,*

- *Physical activity, and*

- *Farm to ECE*

Early Care and Education

Opportunities for Early Care and Education (ECE) includes Farm to ECE activities. For example:

- Collaboration between farmers and ECEs (centers or family-based daycare homes) to source local produce using the Eat Learn Grow website.

- Adoption of farm-to-ECE or nutrition PSE changes in early care sites.

- Environmental changes for farm-to-ECE-related activities including indoor plantings, outdoor garden beds, gardening items, etc.

Breastfeeding

Breastfeeding

G-SPAN is working with regional breastfeeding coalitions to implement components of the National Association of County and City Health Officials' (NACCHO) Breastfeeding Continuity of Care Blueprint. The Blueprint includes 7 recommendations.

**G-SPAN funding will focus on the first 3 recommendations:**

1. Breastfeeding as a Community Health Improvement Strategy
2. Breastfeeding Policies, Systems, and Environmental Changes
3. Transfer of Care Accountability and Referral Systems

Breastfeeding

Applicants are invited to propose how they would act on one or a combination of the 3 NACCHO recommendations (see previous slide).

Examples include:

- Implementing skill building opportunities like the American Academy of Physicians' (AAP) EPIC Breastfeeding Program.

- Supporting regional breastfeeding coalition leaders to work in collaboration with a local employer to achieve PUMP Act provisions.
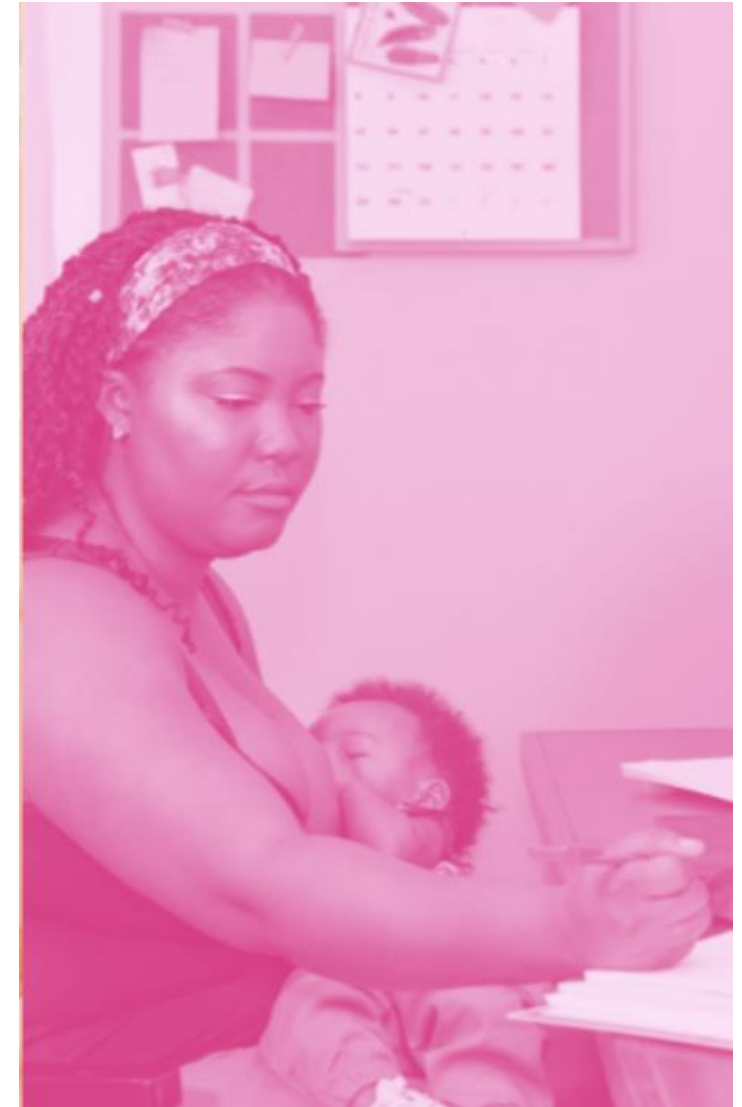
Who can apply?

The G-SPAN funding opportunity is open to **Georgia-based organizations** and businesses including:

- Child Care Resource and Referral Agencies (CCR&Rs)
- Childcare providers including ECE Centers and Family Child Care Learning Homes (FCCLH)
- Coalition Lead Partners (including breastfeeding coalitions, local health improvement coalitions, community wellness fund, etc.)
- Community-based Organizations (CBOs)

- Faith-based Organizations (FBOs)
- Farmers and Growers
- Health clinics
- Local Government Agencies (city planning, local public health)
- Non-governmental organizations (NGOs)
- Out of School Organizations (before or after school)
- Schools and Academic Institutions
- Technical Assistance Organizations

Who can <u>NOT</u> apply?

- Members of the G-SPAN Funding Opportunity Design Team.
- Individuals; applicants must be affiliated with an eligible organization (*see who can apply list*).
- REACH and HOP awardees (UGA, Morehouse School of Medicine, DeKalb Board of Health, North Central Health District, and YMCA of Coastal Georgia/Healthy Savannah) and their grantees
- State agencies in Georgia.
- Organizations outside of Georgia.

Restrictions

- Funds must be used for policy, systems and environmental change activities.
- Funds cannot be used for K-12 school-based activities occurring during the school day.
  - Funds can be used in out-of-school programs.
- Funds cannot be used to procure food.

Restrictions

- Funds cannot be used for fitness or exercise classes or one-time physical activity opportunities.
- Funds cannot be used for activities that involve lobbying or advocacy as defined by state or federal laws. No funded activities can be used to support or oppose candidates for public office.
- Funds cannot be awarded to an individual.

Reporting Requirements

Awardees must:

- ○ Measure impact. G-SPAN will help awardees identify an appropriate measure of impact.

- ○ Submit an impact statement after implementing their project.

- ○ Present at one G-SPAN Collaborative Action Team (CAT) meeting.

Templates and technical support

will be provided to all awardees.

Awardees will receive:

- Up to $2,499 to implement their proposed project.
- Guidance from a dedicated technical advisor. If you need support writing and/or submitting your application contact G-SPAN at gspanatghpc@gsu.edu.
- Recognition on G-SPAN's website and social media platforms:
  - Facebook
  - Instagram
- Connection to other awardees and members of G-SPAN's network.
- All required reporting templates.

How to Apply

How to Apply

[Find the RFP here]().

Applications can be completed online, in Word or by hand.

- [Access the online application here.]()

If you prefer to download the application and submit it by email:

- You can complete the application using a computer or you can complete the application by hand.
- Submit your completed application via email at: [gspanatghpc@gsu.edu]()
  - We will accept electronic versions (Word doc), scanned copies or photos of the application.

Need support writing and/or submitting your application?
Contact G-SPAN at [gspanatghpc@gsu.edu]()
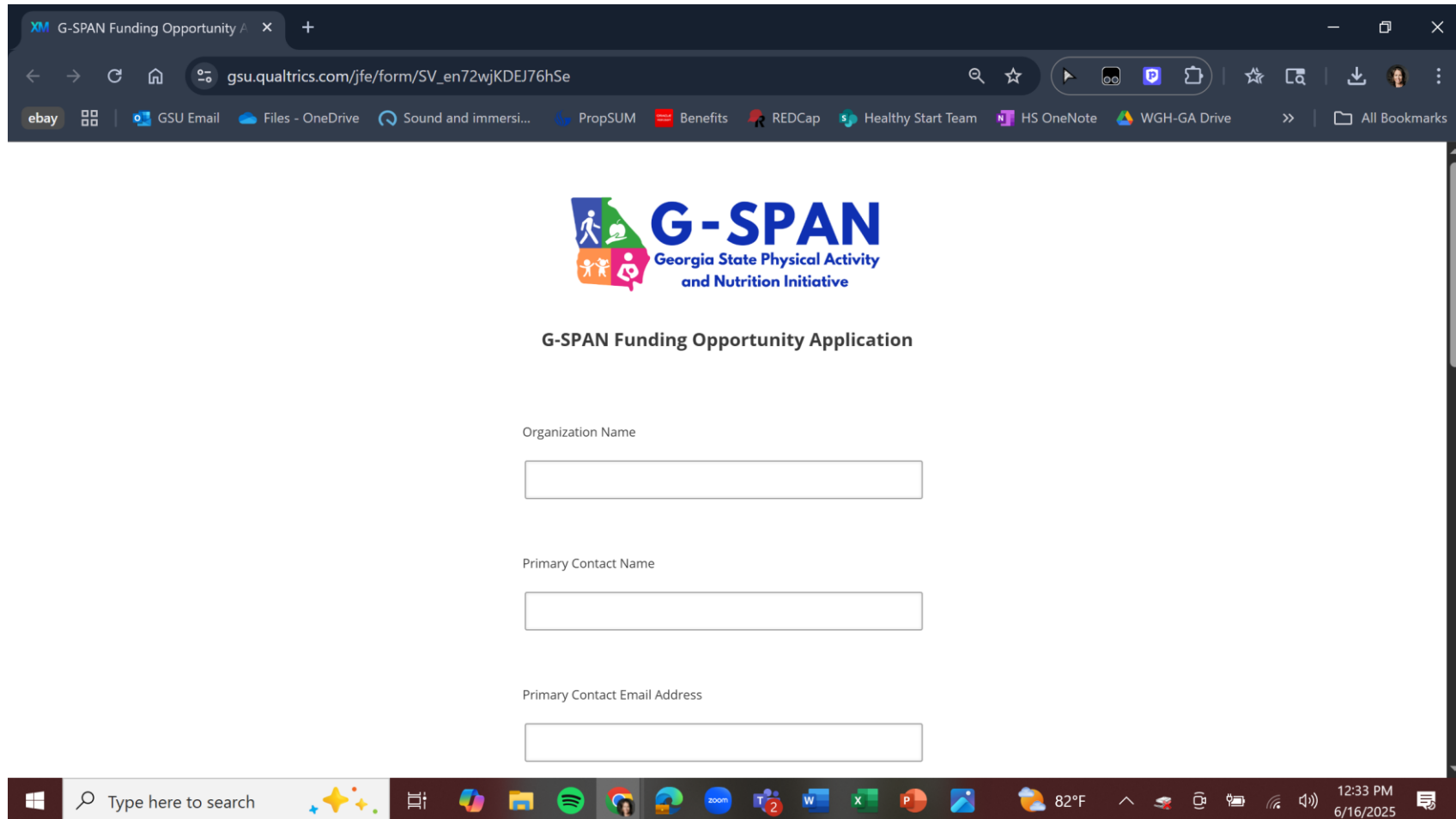
Applications are due by 11:59 PM ET on Wednesday, July 23, 2025.

Application

1. Applicant contact information
2. Project Title
3. Detailed Project Summary
4. Priority Populations
5. Timeline
6. Budget
7. Budget Justification

Online Application

Downloading the Timeline & Budget Templates

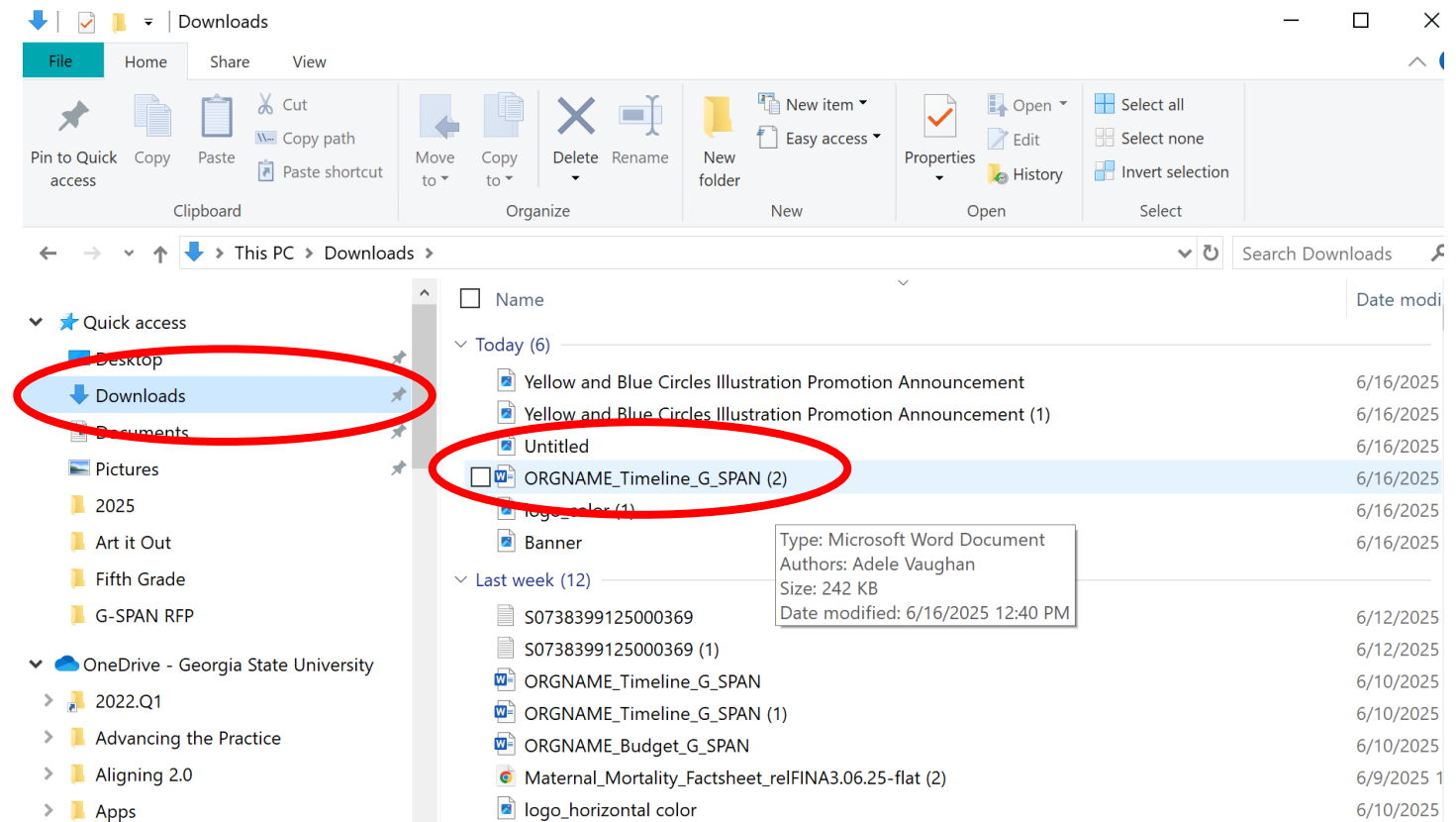- To download the timeline, click on the Timeline Template/Budget Template link
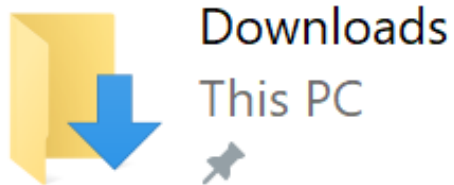
Downloading the Timeline & Budget Templates

- Click on the pop-up under the download sign on your browser OR...
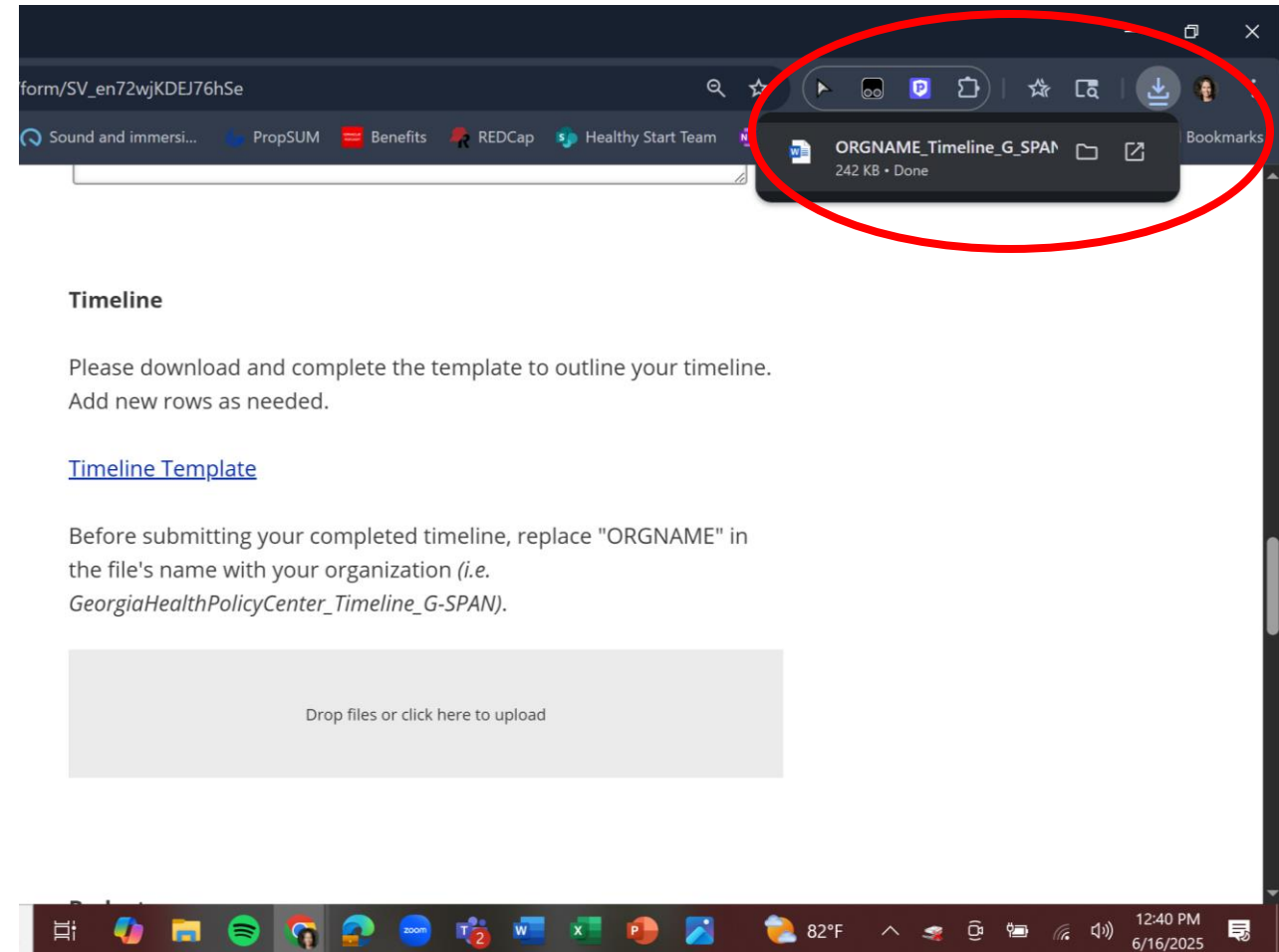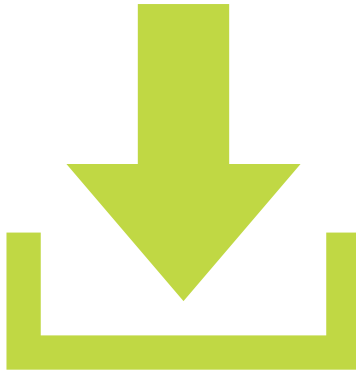
Downloading the Timeline & Budget Templates

- …find the template in your downloads folder

Fill in the Template

Funding Opportunity Timeline Template

Applications are due by 11:59 PM ET on Wednesday, July 23, 2025.

Need support writing and/or submitting your application? Contact G-SPAN at gspanatghpc@gsu.edu

| Organization Name	
Primary Contact Name	
Primary Contact's Email Address	

Instructions:

- Please use the template to outline your timeline.
- Add rows as needed.
- Make sure your activities are listed in a logical order and your timeline is realistic.
- Please upload your completed timeline to Qualtrics. Before uploading, replace "ORGNAME" in the file's name with your organization (*i.e. GeorgiaHealthPolicyCenter_Timeline_G-SPAN*).
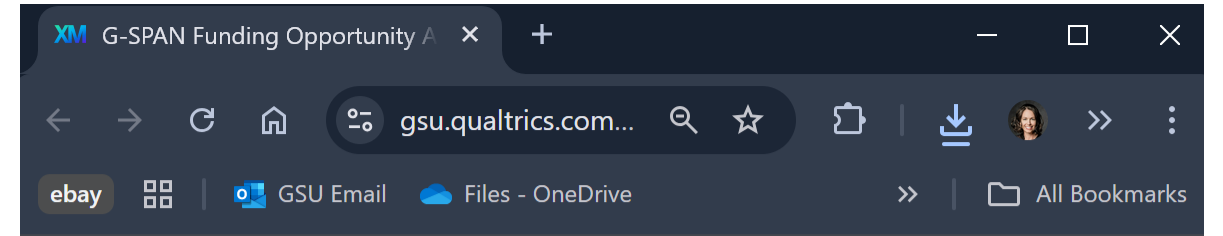
Activity	Anticipated Completion Date

Save Your Finished Templates

- Rename your template and save
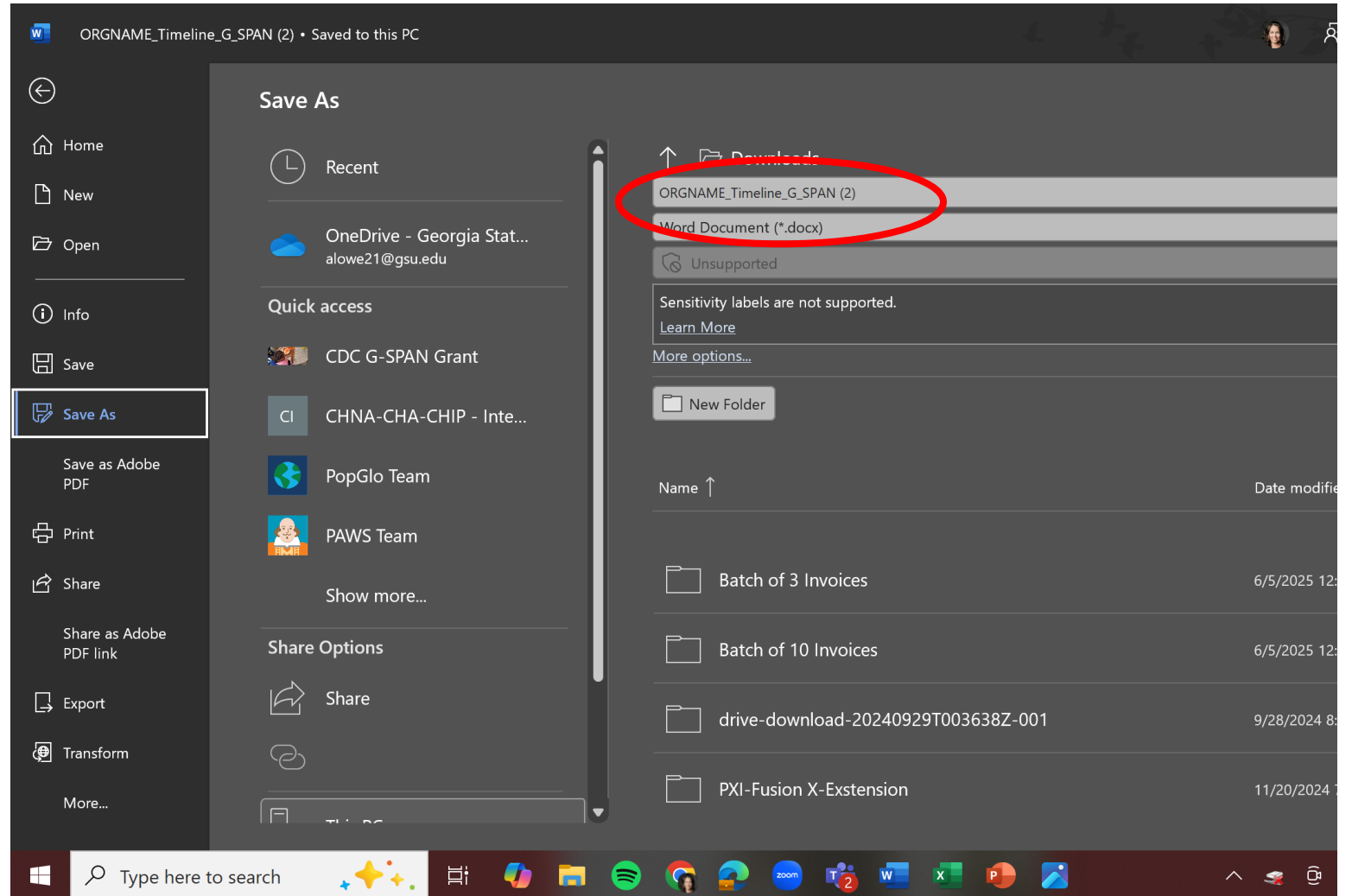
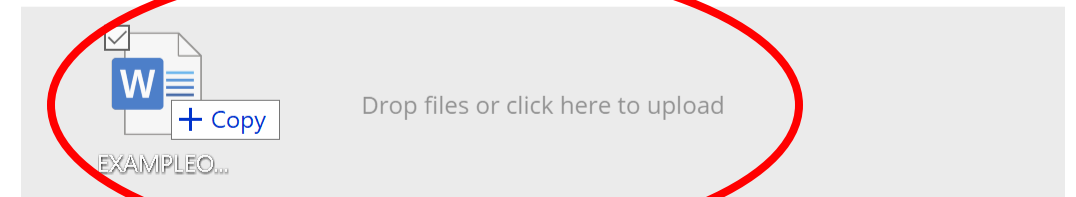# Upload Your Finished Templates

What it will look like when it's uploaded:

Timeline

Please download and complete the template to outline your timeline. Add new rows as needed.

Timeline Template

Before submitting your completed timeline, replace "ORGNAME" in the file's name with your organization *(i.e. GeorgiaHealthPolicyCenter_Timeline_G-SPAN)*.

EXAMPLEORG_Timeline_G_SPAN.docx

0.2 MB

application/vnd.openxmlformats-officedocument.wordprocessingml.document

Important Reminders

- ✓ **Review the restrictions closely!** (included in the RFP and this slide deck)
- ✓ **Detailed Project Summary:**
  - ✓ If you are requesting funds for equipment, list the equipment and how it will be used.
  - ✓ If you are applying for funds to support capacity building, explain how you will ensure the knowledge you gain is not lost (sustainability). How will you share what you learn?
- ✓ **Priority Populations:** Think of all the people who will benefit from your project directly and indirectly and explain how they will benefit.
- ✓ **Timeline:** Make sure your activities are listed in a logical order and your timeline is realistic.
- ✓ **Budget:** Make sure your budget aligns with the activities listed in your timeline.
- ✓ **Budget Justification:**
  - ✓ Clearly explain how you arrived at the dollar amount for everything in your budget.
  - ✓ If you plan to use funds for equipment, explain how the equipment will be used and maintained (sustainability).

Questions?
Need Support?

Contact G-SPAN at

gspanatghpc@gsu.edu

Informational Webinars

Learn more:
- June 20th 12:00-1:00 PM ET
- June 24th 4:00-5:00 PM ET
- June 27th 8:30-9:30 AM ET

Facebook Post

Instagram Post

A **BIG** THANK YOU to the G-SPAN Funding Opportunity Design Team

- Latresh Davenport
- Tatjyana Elmore
- Michelle Gambon
- Debbie Kibbe
- Akia Lewis
- Corey McNair
- Ada Ngoddy
- Adele Vaughan

THANK YOU!

Thank you for attending!

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